



## INVITATION

Oikos Institute – Research Center Bijeljina and the co-organizer, School of Business, National Louis University, Nowy Sącz, Poland, together with other co-organizers from Portugal, Ukraine, Montenegro, Bulgaria, Slovenia, Poland, and other countries, are organizing the fourteenth (XIV) international scientific conference of special importance New Economy 2026, which will be held on June 11–12, 2026, in Nowy Sącz, Poland, on the theme:

### ***“New Horizons: Digital Economy and Responses to a Changing World”***

The main contents / sectoral topics within the main cognitive direction that authors may explore include:

- ⇒ *“Transformation of markets through digital technologies”*
- ⇒ *“Digital inclusion and global inequality”*
- ⇒ *“New work paradigms and the flexible economy”*
- ⇒ *“The role of artificial intelligence in shaping the modern economy”*

### **PANEL DISCUSSION THEME:**

**“The New Economy in the Age of AI: Opportunities, Risks, and the Transformation of Society”**

# EXPLANATION

This year's theme was developed in collaboration with our scientific board and their long-standing associates.

The theme “**New Horizons: Digital Economy and Responses to a Changing World**” is highly relevant and socially justified, as it addresses key processes shaping the contemporary global economy. In a world where digital technologies transform the way we work, communicate, and create value, understanding digital transformation becomes one of the fundamental prerequisites for sustainable development and economic progress.

The global economy is facing rapid and profound changes, with digitalization emerging as the central force reshaping markets, industries, and social relations. The transformation of markets through digital technologies opens new opportunities but also poses challenges related to competitiveness, data security, and global regulation. At the same time, digital inclusion and the issue of global inequality come increasingly into focus, as access to digital resources significantly influences the economic prospects of individuals and societies.

In such an environment, new work paradigms and flexible economic models are redefining traditional employment patterns, while artificial intelligence plays a crucial role in shaping modern business processes, labor markets, and innovation. Our ability to appropriately respond to these changes and leverage digital potential will be essential for developing competitive, equitable, and sustainable economic systems.

This theme provides broad space for analyzing and researching various aspects of the digital economy—ranging from technological innovations and new business models to the social implications of digital transformation and the challenges related to policy development and a just transition. The proposed content aims to inspire researchers to offer new perspectives on understanding digital changes and their impact on the global economic order, without imposing strict limitations. Our goal is to encourage a deeper understanding of how digital technologies can contribute to building a more resilient, inclusive, and innovative global economy.

## DEAR AUTHORS AND PARTICIPANTS,

As usual, we are reaching out six months in advance to invite you to the traditional spring scientific symposium organized by the Oikos Institute – Research Center Bijeljina, with the support of the co-organizer, the School of Business, National Louis University, Nowy Sącz, Poland, as well as other co-organizers from Portugal, Ukraine, Montenegro, Bulgaria, Slovenia, Poland, and other countries.

The conference will be held on **June 11–12, 2026**, in **Nowy Sącz, Poland**.

In the hope that you will join us, we extend our warm and collegial greetings.

The title, abstract, and keywords should be submitted to:

e-mail: [conference.neweconomy2026@gmail.com](mailto:conference.neweconomy2026@gmail.com)

**no later than March 20, 2026.**

<https://economicsrs.com/index.php/eier/login>

**The deadline for submitting complete articles is April 25, 2026.**

<https://economicsrs.com/index.php/eier/login>

Selected articles that undergo anonymous double-blind review and meet the Scopus and ESCI standards, in accordance with the writing and citation guidelines, as well as agreement and alignment with the authors, will be published in journals indexed in Scopus:

**ECONOMICS – Innovative and Economics Research Journal**

<https://www.scopus.com/sourceid/21101122725>

Scopus®



<http://mnje.com/>



**Scopus®**

and

**Journal of Central Banking Theory and Practice**

<https://www.cbtcg.me/me/publikacije/journal-of-central-banking-theory-and-practice>

**Scopus®**

The remaining papers that do not meet the requirements for publication in the Scopus-indexed journal will be published in the Proceedings of the New Economy.

**COLLECTION OF PAPERS – NEW ECONOMY**

<https://conference.oikosinstitut.org/files/2025/zbornik.pdf>



The conference program will begin with participant registration on June 11, 2026, in the morning hours, and will conclude on June 12, 2026.

The participation fee for the conference is 120 euros and should be paid to the bank account of the Oikos Institute: (555-0000015996773), a.d. Nova Banka Banja Luka, Bijeljina Branch. Detailed payment instructions will be provided to participants via e-mail.

The participation fee must be paid no later than May 10, 2026.

Please note that the participation fee does not include accommodation or transportation costs.

All symposium participants will receive certificates issued by the event organizer.

For any additional information, please contact us at:

Q +387 (0) 55 423 183

Q +387 (0) 65 511 328

Q +387 (0) 65 330 002 (Viber)

Organizational Secretary:

International Expert

Dr. Nenad Marković, Ph.D.

# CONFERENCE LOCATION:

School of Business, National Louis University, Nowy Sącz, Poland

Virtual tour of the University:

<https://wsbnlu.wkraj.pl/html5/index.php?id=96429>



<https://maps.app.goo.gl/Ee6Grr1s3iwvZ18o9>

