



No: 58/26

## CONCLUSIONS OF THE XIV TRADITIONAL SCIENTIFIC CONFERENCE NEW ECONOMY 2026

11–12 June 2026  
Nowy Sącz, Poland

At the XIV Traditional Scientific Conference NEW ECONOMY 2026, held under the theme “New Horizons: Digital Economy and Responses to a Changing World”, participants discussed contemporary challenges of the digital economy, the application of artificial intelligence, the transformation of education, international scientific cooperation, and sustainable development.

Based on the presentations, panel discussions, and expert exchange of views, the following conclusions are proposed:

### • **Digital Transformation as a Strategic Development Priority**

Digital transformation has been recognized as one of the key prerequisites for strengthening the competitiveness of modern economies. Conference participants emphasized the need for increased investment in digital infrastructure, the development of electronic services, the modernization of public administration, the digitalization of business processes, and the application of advanced information technologies in education, science, and industry.

## • **Responsible, Transparent, and Ethical Use of Artificial Intelligence**

Artificial intelligence represents a significant driver of innovation, productivity, and economic growth. At the same time, its implementation requires clearly defined ethical, legal, and institutional frameworks. Particular emphasis was placed on the need for transparent, secure, and socially responsible use of AI technologies, while ensuring the protection of privacy, academic integrity, and the public interest.

## • **Enhancing Digital Competencies and Modernizing Education Systems**

Contemporary changes in the labor market require the continuous development of digital competencies among students, teachers, researchers, and employees. It is recommended that digital skills, artificial intelligence, data analytics, innovation, and entrepreneurship be more strongly integrated into educational curricula, while also strengthening the concept of lifelong learning.

## • **Strengthening International Academic, Scientific, and Project Cooperation**

The conference reaffirmed the importance of international cooperation among universities, research institutions, businesses, and public-sector organizations. Participants particularly recommended the more active involvement of institutions from the region in European and international programs, including Horizon Europe, Erasmus+, and other forms of scientific, educational, and innovation-based cooperation.

## • **Digital Economy as a Driver of Sustainable and Inclusive Development**

Digital technologies should be directed toward addressing key social and economic challenges, including regional inequalities, demographic changes, climate-related issues, population aging, and the need for balanced development. Conference participants emphasized that the benefits of digital transformation must be accessible to all citizens, institutions, and business entities.

## **FINAL REMARK**

Conference participants agreed that the digital economy, innovation, and artificial intelligence represent essential foundations for future economic, scientific, and social development. Successfully responding to the challenges of a rapidly changing world requires coordinated cooperation among academia, public institutions, the business sector, and international partners. These conclusions are being circulated among conference participants for review, consideration, and possible suggestions. Following this consultation process, a final version will be prepared for publication and submission to relevant institutions.

Bijeljina, 18.06.2026.

