

ALMA MATER
EUROPAEAoikos
INSTITUTEISTANBUL
GALATA
UNIVERSITESI

It organizes May 23, 2025 from the New Economy cycle
XIII Traditional Scientific Conference on the subject:

*"The Innovative Economy in Times of Global Challenges:
New Approaches to Growth and a Sustainable Future"*

AGENDA

09:00 – 09:30	Participant's Registration
09:30 - 10:00	Opening and Greeting Speeches of Host and Guest's
	Plenary Section
10:00 – 10:10	1. PhD Thomas Gillpatrick, Portland State University School of Business Administration, United States of America (USA) ; <i>"Innovations Role in Achieving Economic Growth And Achieving Global Sustainability Goals "</i>
10:10 - 10:20	2. Assoc. Prof. Dr. Zornitsa Yordanova and Assoc. Prof. Dr. Yanko Hristozov, University of National and World Economy (UNWE), Sofia, Bulgaria ; <i>"The Evolution of Financial Analysis: from Manual Methods to AI and AI Agents"</i>
10:20 - 10:30	3. Danijel Mlinarić, Faculty of Economics & Business, University of Zagreb, Croatia ; <i>"Exploring Economic Diplomacy Today"</i>
10:30 – 10:40	4. PhD Petar Đukić, University in Belgrade, Serbia <i>"Is an Innovative Scenario Possible to Get Out of the Global Risks Deadline; Sobering Under the Pressure of Economic Instability and Climate Change"</i>
10:40 - 10:50	5. Dluhopolskyi Oleksandr, Faculty of Economics and Management, West Ukrainian National University, Ternopil, Ukraine , Institute of Public Administration and Business, WSEI University, Lublin, Poland , Oksana Liashenko, Loughborough Business School, Loughborough University, Loughborough, UK , Department of Economics and Trade, Lesya Ukrainka Volyn National University, Lutsk, Ukraine ; <i>"Quality of governance services and environmental effectiveness"</i>
10:50 - 11:00	6. PhD Snežana Radukić, Faculty of Economics, University of Niš, Serbia , PhD Zorana Stanković, Faculty of Mechanical Engineering, University of Niš, Serbia ; <i>"How Can Innovation Ecosystems Accelerate Decarbonization and Green Growth?"</i>

11:00 - 11:10	7. Associate professor Azamat Zhanseitov, Research Development Institute and Turan-Astana University, Kazakhstan „ <i>Development of Economic Mechanisms for Agricultural E-Commerce in Kazakhstan</i> “
11:10 – 11:20	8. David Bogataj, Univerza Alma Mater Europaea, Slovenia , “ <i>Age-related public expenditures driving investments in the social infrastructure of the silver economy</i> ”
11:20 - 11:30	9. Kostiantyn Pavlov, Svitlana Bortnik, Lesya Ukrainka Volyn National University, Lutsk, Ukraine , Olena Pavlova, Lesya Ukrainka Volyn National University, Lutsk, Ukraine , AGH University of Krakow, Krakow, Poland , Liubomyr Matiichuk, Ternopil Ivan Puluj National Technical University, Liubov Starodubtseva, The State Treasury Service of Ukraine , “ <i>Socio-economic Dimensions of State Regulation of Sustainable Development: Innovative Approaches to Improving the Organisational Mechanism</i> ”
11:30 - 11:40	10. Assoc.Prof.Dr. Semra Boga, Doğuş University Istanbul, Türkiye , “ <i>Breaking the Middle-Income Trap: The Role of Innovation in Economic Transformation of Developing Countries</i> ”
11:40 – 11:50	Mr. Georgi Paunov will address the audience on behalf of our general sponsor, MARKONI MDS EOOD.
11:50 – 12:00	Coffee Break
12:00 - 12:10	11. Prof. Dr. Ebru Nergiz, Vice-Rector of Istanbul Galata University, Turkey ; „ <i>The European Union Policies for Sustainability on the path to a Climate Neutral Europe</i> “
12:10 – 12:20	12. Cristina Veres, George Emil Palade University of Medicine, Pharmacy, Science, and Technology of Targu Mures, Romania ; „ <i>Innovative approaches to Lean implementation in medical environment: enhancing sustainability and future resilience</i> “
12:20 – 12:30	13. Prof. Dr Petko S Kalev, S. Sc., Institute for Economics and Politics, Faculty of Finance and Accounting University of National and World Economy (UNWE), Sofia Bulgaria , PhD Alex Lee, Rosetta Institute, Sydney, Australia ; “ <i>Leveraged and Inverse ETFs Investors’ Trading Behavior Around the News of the US-China Trade</i> “
12:30-12:40	14. Prof. Borislav Borisov, D.Sc., University of National and World Economy, Institute for Economics and Politics, Sofia, Bulgaria , Head Assist. Prof. Yuliyana Gospodinova, PhD, Tsenov Academy of Economics, Svishtov, Bulgaria ; „ <i>A New Study of the Administrative Capacity of the Bulgarian State Administration</i> “
12:40-12:50	15. Viktor Koziuk, Faculty of Economics and Management, West Ukrainian National University, Ternopil, Ukraine ; „ <i>Central Bank Independence: Does Legal Origins Matter?</i> “

12:50-13:00	16. Jan Hunady, Eleonora Demeova, Veronika Chylakova, Faculty of Economics, Matej Bel University in Banska Bystrica, Slovakia ; <i>"The Role of Digital Skills and Digitalization in Enhancing Labor Productivity in the EU"</i>
13:00-13:10	17. Kotukh Yevgen Volodymyrovych, National Technical University „Dnipro Polytechnic“ Ukraine , Riabokin Maryna Valeriivna, Kyiv Institute of Business and Technology, Ukraine ; <i>„Using Multi-Agent Systems for Modeling Economic Processes of Local Hromadas“</i>
13:10-13:20	18. Antoaneta Petrova, Sofia University "St Kliment Ohridski" Bulgaria , <i>"Strengthening Innovation in the Eastern Rhodopes Region: Strategies for Resilient, Inclusive, and Sustainable Growth"</i>
13:20-13:30	19. Prof. Dr. Emil Asenov, Assoc. Prof. Dr. Georgi Ranchev, University of National and World Economy (UNWE), Sofia, Bulgaria ; <i>„Problems Related to the EU 28th Legal Regime: The Bulgarian Perspective“</i>
13:30-13:40	20. Assoc. Prof. Vesela Todorova, Assoc. Prof. Monika Moraliyska, Chief Assist. Prof. Iva Raycheva, University of National and World Economy (UNWE), Sofia, Bulgaria ; <i>„Deglobalization in International Finance and Payments: A New Paradigm or a Phase in Globalization's Evolution?"</i>
13:40-13:50	21. Assoc. Prof. Vesela Todorova, Assoc. Prof. Monika Moraliyska, Chief Assist. Prof. Iva Raycheva, University of National and World Economy (UNWE), Sofia, Bulgaria ; <i>„Decentralization in International Payments and the Evolving Role of SWIFT“</i>
13:50-14:00	22. Assoc. prof. Borislav Arnaudov, University of National and World Economy (UNWE), Sofia, Bulgaria ; <i>„Status and main problems of the construction and operation of charging infrastructure across the republican road network in Bulgaria“</i>
14:00-14:10	23. Prof. Dmytro Zherlitsyn, Assoc. Prof. Kostadin Kolarov, University of National and World Economy (UNWE), Sofia, Bulgaria ; <i>„Technology Transfer and Innovation Dynamics Through Clustering Analysis of European Union Countries“</i>
14:10-14:20	24. Kalin Boyanov, University of National and World Economy (UNWE), Sofia, Bulgaria ; <i>„Enhancing Public Sector Innovation through Citizen Science“</i>
14:20-14:30	25. Gergana Ivanova Koleva, University of National and World Economy (UNWE), Sofia, Bulgaria ; <i>„Innovative Management Methods in Contemporary Business Organizations“</i>
14:30 – 15:30	Lunch
15:30-15:40	26. Assoc prof. Dr. Petar Peshev and Assist. prof. Dr. Radostina Stamenova, University of National and World Economy (UNWE), Sofia, Bulgaria ; <i>„Panel investigation of factors determining supply of bank loans in Bulgaria using microeconomic data“</i>
15:40-15:50	27. Andrii Oliinyk, Liudmyla Sierova, Maryna Slokva, State University of Trade and Economics, Faculty of International Trade and Law, Department of International Management, Ukraine , Euvgenia Nosova, Taras Shevchenko National University of Kyiv, Department of Finance, Ukraine , Ianina Tkachenko, Liudmyla Huliaieva, Academy of Labour, Social Relations and Tourism, Faculty of Economics, Social Management and Tourism, Ukraine ; <i>„Determinants of Foreign Direct Investment in Developing Economies: Comprehensive Analysis“</i>

15:50-16:00	28. Daskalaki, E & Schoiniotakis, N, Metropolitan College, Crete Campus, Greece ; <i>"Enhancing customer experience in the hospitality industry in Greece through affective computing and artificial intelligence"</i>
16:00-16:10	29. Stoyan Stoyanov, University of National and World Economy (UNWE), Sofia, Bulgaria ; <i>„Geopolitical risk and the effects on companies’ performance“</i>
16:10-16:20	30. Dr. Vasil Gechev, University of National and World Economy (UNWE), Sofia, Bulgaria ; <i>„Economic Policy Instruments for Innovative Growth in the European Union - The Case of AI“</i>
16:20-16:30	31. Sevcan Pinar, Zeynep Tarakci, Elif Habip, İstanbul Galata University, Faculty Of Arts And Social Sciences, Department of Business Administration, Turkey ; <i>“ AI-Supported Sustainable Innovation”</i>
16:30-16:40	32. Tetiana Kobylenska, Zhytomyr Polytechnic State University, Zhytomyr, Ukraine , Nataliia Hrynychak, Liliia Hinchuk, Olena Motuzka, National Academy of Statistics, Accounting and Audit, Kiev, Ukraine ; <i>“The Circular Economy as an Innovative Approach to Fighting Climate Change: A Statistical Study of Its Impact on the Sustainable Development”</i>
16:40-16:50	33. Assistant Professor Dr. Romyana Angelova Jeleva, University of National and World Economy (UNWE), Sofia, Bulgaria ; <i>„Typology of Students According to Learning Styles: Insights for Economic Innovation“</i>
16:50-17:00	34. Elena Marulc, Faculty of Commercial and Business Sciences, Slovenia , Ana Intihar Marulc, European Faculty of Law, New University, Slovenia ; <i>„Impact of Cognitive Dissonance with Innovations within Gen Z on the Economy“</i>
17:00-17:10	Cofee break
17:10-17:20	35. Assoc. Prof. Dr. Nikolay Vankov, PhD Candidate Vasil Lukarev, University of National and World Economy (UNWE), Sofia, Bulgaria ; <i>„Implementing Smart IoT Technologies on the Bulgarian Market – An Innovative Approach for Economic Sustainability and Environmental Benefits“</i>
17:20-17:30	36. Andrijana Mrkaić Ateljević, College of Tourism and Hospitality, Bosnia and Herzegovina ; <i>„Bibliometric Analysis as a Basis for Research on Sustainability in Tourism in Bosnia and Herzegovina“</i>
17:30-17:40	37. Andrii Ivashchenko, Oracle America, Inc., USA , Tetiana Ivashchenko, Academy of Labor, Social Relations and Tourism, Kyiv, Ukraine ; <i>„Development of artificial intelligence technologies as one of the key factors of the economy of the future.“</i>
17:40-17:50	38. Roman ZVARYCH, D.Sc. (Economics), Professor, Head of International Economic Relations Department, West Ukrainian National University, Ukraine , Wang Yongshun, PHD student, West Ukrainian National University,, Lecturer at Jiuquan Vocational and Technical College, Jiuquan, China ; <i>„The „Belt and Road“ model is a Pareto improvement of global inclusive growth“</i>

17:50-18:00	39. L.Essid, Higher Institute of Biotechnology Beja, University of Jendouba, Tunis, Tunisia, Lab of applied microeconomics, University El Manar Tunis , Z.Boulanouar, Department of Economics; Finance, College of Business and Economics, The United Arab Emirates University, Al Ain, the United Arab Emirates ; „ <i>Energy Transition Investments and Carbon Emissions: Asymmetric and Dynamic Effects in Developed and Emerging Economies</i> “
18:00-18:10	40. L.Essid, Higher Institute of Biotechnology Beja, University of Jendouba, Tunis, Tunisia, Lab of applied microeconomics, University El Manar Tunis , Z.Boulanouar, Department of Economics; Finance, College of Business and Economics, The United Arab Emirates University, Al Ain, the United Arab Emirates ; „ <i>Asymmetric Threshold Effects of Economic Growth on Renewable Energy in Response to Energy Price Fluctuations</i> “
	Concluding Remarks