



AGENDA

09:00 – 09:30	Participant's Registration
09:30 - 10:00	Opening and Greeting Speeches of Host and Guest's
	Plenary Section
10:00 – 10:15	1. PhD Thomas Gillpatrick, Portland State University School of Business Administration, United States of America (USA) ; „Impact of AI on Management of Innovation On Education and Economic Development“
10:15 - 10:30	2. Dr. hab. Andrzej Niemiec, Poznań University of Economics and Business, Poland ; “Trust in Computer Information Systems: A Comparative Analysis of E-Government and Corporate IT Systems in the Digital Transformation Era“
10:30 - 10:45	3. Prof. habil. dr. sc. Manuela Rozalia Gabor, Assoc. prof. habil. dr. sc. Flavia Dana Oltean, Petru Alexandru CURTA "G.E. Palade" University of Medicine, Pharmacy, Science and Technology of Târgu Mureş, Faculty of Economics and Law, ED1 – Economic Science Department, Târgu Mureş and "G.E. Palade" University of Medicine, Pharmacy, Science and Technology of Târgu Mureş, Department of Economic Research, Târgu Mureş, Romania ; “Tourism Competitiveness and Mobile Data: A Grey Relational Analysis for European Entrepreneurship Pre & During pandemic“
10:45 - 11:00	4. PhD Petar Đukić, University of Belgrade, Serbia ; “ Post- Coved Era and Search for the Global Climate Cooperation Formula“
11:00 - 11:15	5. PhD Snežana Radukić, Faculty of Economics, University of Niš, Serbia ; Zorana Stanković, Department of Management in Mechanical Engineering Faculty of Mechanical Engineering, University of Niš, Serbia ; „Challenges of Transformation into a Green Economy: Obstacles and Perspectives“
11:15 - 11:30	6. Prof. Borislav Borisov, D.Sc., University of National and World Economy, Sofia, Bulgaria ; Assoc. Prof. Dr. Yanko Hristozov, Finance Department, University of National and World Economy, Sofia, Bulgaria ; “Potential for using Artificial intelligence in Public Administration“

<p>11:30 - 11:45</p> <p>11:45 - 12:00</p> <p>12:00 - 12:15</p> <p>12:15 - 12:30</p>	<p>7. Master of Science Azamat Zhanseitov, Associate professor, Academy of Public Administration under the President of the Republic of Kazakhstan and Turan Astana University, Kazakhstan; Saparova Gulnar, Bekbusinova Gulnafiz, Turan Astana University, Astana, Kazakhstan; Saginova Saniya,K. Kulzhanov Kazakh University of Technology and Business, Astana, Kazakhstan; „<i>The Economics of Digital Tools in Kazakhstan Agriculture</i>“</p> <p>8. Associate professor Arzu Huseyn, Azerbaijan Tourism and Management University, Baku, Azerbaijan;;„<i>Ecological Entrepreneurship:Empirical Research on the Sustainable Development of Ecotourism in Azerbaijan</i>“</p> <p>9. Prof. Kostiantyn Pavlov, Olena Pavlova, Svitlana Bortnik, Alla Suriak, Lesya Ukrainka Volyn National University, Lutsk, Ukraine; Tetiana Ostapenko, National Aviation University, Kyiv, Ukraine; Liubomyr Matiichuk, Ternopil Ivan Puluj National Technical University, Ukraine: „<i>Formation of the baby economy as a prerequisite for the development of the human economy and adaptation of the national economy of Ukraine to the principles of sustainable development</i>“</p> <p>10. Viktor Koziuk, Yurii Ivashuk, Yurii Haida, West Ukrainian National University, Ternopil, Ukraine; „<i>CBDC, trust in the central bank and privacy paradox</i>“</p>
<p>12:30-12:40</p>	<p>Coffee Break</p>
<p>12:40-12:50</p> <p>12:50-13:00</p> <p>13:00-13:10</p> <p>13:10-13:20</p> <p>13:20-13:30</p> <p>13:30-13:40</p>	<p>Prof.dr.sc. Lorena Škufljić, Doc.dr.sc. Maja Bašić, Faculty of Economics Zagreb, University of Zagreb, Croatia; „<i>The impact of personnel costs on the profitability of the Croatian hotel industry</i>“</p> <p>PhD Branka Topić, Faculty of Economics, University of Banja Luka, Bosnia and Herzegovina; „<i>Challenges to global monetary and financial stability</i>“</p> <p>Assoc.Prof.Dr.Semra Boğa, Final International University,Kyrenia,Northern Cyprus;“ <i>Is The World Still Flat? Assesing Globalization In The Post-Covid Era</i>“</p> <p>Assoc. Prof. Dr. Yanko Hristozov – University of National and World Economy, Sofia, Department “Finance”, Bulgaria; Assoc. Prof. Dr. Shteryo Nozharov - University of National and World Economy, Sofia, Department “Economics”, Bulgaria; “ <i>Prerequisites for business development in South- Eastern Europe in the conditions of polycrisis and digital transformation</i>“</p> <p>DSc Rasmiyya Abdullayeva Sabir, Ministry of Science and Education Republic of Azerbaijan, Institute of Economics, Head of the Department of Inclusive Social Development, Azerbaijan; “<i>The assessment of the role of social innovations in improving welfare in Azerbaijan</i>“</p> <p>Oksana Liashenko, Faculty of Economic Sciences and Entrepreneurship, Universidad de Sevilla, Seville, Spain; Oleksandr Dluhopolskyi, Faculty of Economics and Management, West Ukrainian National University, Ternopil, Ukraine; WSEI University, Lublin, Poland: „<i>Uncovering the interplay between social welfare preferences and society 5.0 achievement: implications for sustainable development</i>“</p>

<p>13:40-13:50</p> <p>13:50-14:00</p> <p>14:00-14:10</p> <p>14:10-14:20</p>	<p>Ihor Novakivskyi, Ihor Kulyniak, Yurii Dziurakh, Solomiya Ohinok, Lviv Polytechnic National University, Lviv, Ukraine; Lilia Ukrainets, Ivan Franko National University of Lviv, Lviv, Ukraine; „Modeling the tourism market behavior based on discrete equilibrium models “supply – price – demand”</p> <p>Prof. Dinazat Kassymova, National School of Public Policy, Academy of Public Administration under the President of the Republic of Kazakhstan, Kazakhstan; Anar Kuangalieva, Master of Business and Management, Anar Kuangalieva, Department of Culture, Language Development, and Archives of Abai region, Kazakhstan; “Embracing diversity and inclusion as an important aspect in Kazakhstan”</p> <p>Socotar Diana–Laura, Prof. habil. dr. sc. Manuela Rozalia Gabor, “G.E. Palade” University of Medicine, Pharmacy, Science and Technology of Târgu Mureş, Târgu Mureş, 540142, Romania; “The effect of renewable obligations on electricity prices – estimates for the UK”</p> <p>Assoc. Prof. Monika Moraliyska, Assoc. Prof. Vesela Todorova, International Economic Relations and Business, Department, University of National and World Economy, Sofia, Bulgaria; Chief Assist. Prof. Iva Raycheva, “Statistics and Econometrics” Dept., University of National and World Economy, Bulgaria; “Dedollarisation in international payments: trend or fiction”</p>
<p>14:20-15:20</p>	<p style="text-align: center;">Lunch/Business to business meetings</p>
<p>15:20-15:30</p> <p>15:30-15:40</p> <p>15:40-15:50</p> <p>15:50-16:00</p> <p>16:00-16:10</p> <p>16:10-16:20</p> <p>16:20-16:30</p>	<p>Aleksandra Gajović, PhD candidate at The Faculty of Organizational Sciences Belgrade, Serbia; „Digitalization of the European Green Deal (EGD) and Sustainable Development Goals (SDG) - A factor in empowering sustainable local projects: A review of literature and potential achievements“</p> <p>Alina Zhukovska, West Ukrainian National University, Ternopil, Ukraine; „Evaluation of the level of inclusive development of the national economy”</p> <p>Ainur Mazina, Buketov Karaganda University, Kazakhstan; Aigerim Lambekova, Buketov Karaganda University, Kazakhstan; Ainur Omarova, Buketov University, Kazakhstan; Natalia Ivashchenko, Lomonosov Moscow State University; “Organizational and economic mechanism of energy saving in agriculture”</p> <p>Liliya Rangelova, University of National and World Economy, Sofia, Bulgaria; “Key Challenges for the Banks in Republic Bulgaria in Dealing with ESG Risks and Sustainability Reporting”</p> <p>Ihor Lishchynskyy, Mariia Lyzun, West Ukrainian National University, Ternopil, Ukraine; “Pattern of european regional creativity: exploring endogenous sustainability”</p> <p>Gulvira Akybayeva, Buketov Karaganda University, Karaganda, Kazakhstan; Turlybek Kazbekov, Buketov Karaganda University, Karaganda, Kazakhstan; Sagynysh Mambetova, Buketov Karaganda University, Karaganda, Kazakhstan; Ryskeldi Aikenova, Turan-Astana University, Astana, Kazakhstan “Toward a new economy: digital currency and international development”</p> <p>PhD Andrii Oliinyk, State University of Trade and Economics, Kyiv, Ukraine; “Comparative study of digitalization impact on global goods and services markets in advanced and developing economies”</p>

<p>16:30-16:40</p> <p>16:40-16:50</p> <p>16:50-17:00</p> <p>17:00-17:10</p> <p>17:10-17:20</p>	<p>Gulnar Talapbayeva, Korkyt Ata Kyzylorda University, Kyzylorda, Kazakhstan; Zhanat Yerniyazova, Korkyt Ata Kyzylorda University, Kyzylorda, Kazakhstan; Nurgul Kultanova, Korkyt Ata Kyzylorda University, Kyzylorda, Kazakhstan; Yerbolsyn Akbayev, Buketov Karaganda University, Karaganda, Kazakhstan; <i>“Economic opportunities and risks of introducing artificial intelligence”</i></p> <p>Tetiana Sak, Alla Lialiuk, Inna Mylko, Yaroslava Savchuk, Lesya Ukrainka Volyn National University, Lutsk, Ukraine; <i>„Brand value on the Ukrainian dairy market: innovative assessment methodology and development of marketing strategies</i></p> <p>Khrystyna Lipianina-Honcharenko, Myroslav Komar, Nazar Melnyk, Roman Komarnytsky, West Ukrainian National University, Ternopil, Ukraine; <i>„Sustainable information system for enhancing virtual company resilience through machine learning in smart city socio-economic scenarios“</i></p> <p>Vasyl Prots, Karlin Mykola, Natalia Prots, Olena Stashchuk, Lesya Ukrainka Volyn National University, Lutsk, Ukraine; <i>Modelling the influence of factors on the formation of local budget income“</i></p> <p>Liudmyla Shostak, Liubov Lypych, Fedoniuk Anatolii, Iryna Volynets, Ulyanytsky Andrew, Lesya Ukrainka Volyn National University, Lutsk, Ukraine; Valentyna Morokhova, Lutsk National Technical University, Lutsk, Ukraine; <i>„Business models of enterprises in the conditions of digital transformation: global and domestic experience“</i></p>
<p>17:20-17:30</p>	<p style="text-align: center;">Cofee break</p>
<p>17:30-17:40</p> <p>17:40-17:50</p> <p>17:50-18:00</p>	<p>Andrijana Mrkaić Ateljević, College of Tourism and Hotel Management Trebinje, Bosnia and Herzegovina; Goran Mitrović, Faculty of Education Bijeljina, University of East Sarajevo, Bosnia and Herzegovina; Siniša Božičković, Slobodan Subotić, Faculty of Transport and Traffic Engineering Doboj, University of East Sarajevo, Bosnia and Herzegovina; Vladimir Stanimirović, Central Harmonization Unit of the Ministry of Finance Treasury of Bosnia and Herzegovina; <i>“An innovative approach to measuring the tourism competitiveness of Bosnia and Herzegovina using the integrated (Dwyer & Kim) model”</i></p> <p>Ellana Molchanova, Faculty of International Trade and Law, Department of International Management, Ukraine; Kateryna Kovtoniuk, Kyiv National Economic University, Ukraine; <i>“Inclusive Education to Ensure Efficacy and Sustainability”</i></p> <p>Mihai Rareş Bircea, Mihaela Kardos, Department of Economic Research, Centre for Law, Economics and Business Studies, "G.E. Palade" University of Medicine, Pharmacy, Science and Technology of Târgu Mureş, Târgu Mureş, 540142, Romania; <i>“Emigration and its impact on the sending country. social and economic effects for Romania”</i></p>
	<p style="text-align: center;">Concluding Remarks</p>